

**Checklist (before submitting paperwork):**

1) **Applied Marketing Experience:** (Select at least one category)

- Internship/Field Experience – Provide evidence from the faculty advisor about the success and the hours of internship (Grade earned needs to at least be a B) **AND** provide a letter of recommendation from your supervisor indicating the hours worked.
- Study Abroad – Provide evidence of grade (Grade earned needs to at least be a B for summer abroad programs, and C from semester abroad programs)

**Checklist for application to Applied Marketing Experience Star**

- I completed one of the categories
- Evidence documents for the activity & Reflection paper uploaded

2) **Engagement in the Marketing Community:** (Select at least three)

- Student Organizations – A letter of recommendation from the Student Organization advisor on the number of hours spent for the year working on activities with the Organization.
- Student Ambassador Program – Evidence from the Dean’s office on the effort spent being a student ambassador and a letter of recommendation from the program advisor.
- Professional Marketing organizations - A letter of recommendation indicating the hours worked and extent of activities from someone in leadership of the organization is required.
- Service Learning/Volunteering - Evidence from the organization on the scope of the volunteering activity and hours worked (at least 50 hours)
- Career Development Workshops – The names of workshops attended (If it is a SoMKT workshop the name of the activity is enough) and evidence of attendance from the organizers as well as the hours logged.

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- I have chosen at least 3 from the above list
- The time spent totals at least 100 hours
- Evidence documents for each activity & Reflection paper uploaded

3) **Research in Marketing:** (Select at least two)

- Conference Presentation – Conference/symposium program showing the details of your presentation
- Directed Research – A letter from the faculty the student has done the directed research with showing the number of hours spent. (Grade earned needs to at least be a B)
- Marketing Research Workshop / Training – Both workshop / training flyers indicating the hours for the workshop and workshop content (A total of 20 hours of workshop required).
- Honors Thesis – A letter from the thesis advisor indicating the success of the thesis

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- I have chosen at least 2 categories
- Evidence documents for each activity & Reflection paper uploaded